



*Arian Finance Limited, Unit C5, Talbot Green Business Park, Pontyclun CF72 9FG  
Tel 01443 238003 [info@arianfinance.co.uk](mailto:info@arianfinance.co.uk)*

### **Privacy Notice**

We ask that you read this Privacy Notice carefully as it contains important information about i) who we are, ii) how and why we collect, store, use and share your personal information, iii) your rights in relation to your personal information and iv) how to contact us (and the relevant supervisory authorities) in the event that you have a complaint.

Arian Finance Limited is committed to the protection of your privacy and you can find out more about your privacy rights and how we gather, use and share your personal information (being the personal information we already hold about you and the further personal information we might collect about you, either from you or from a third party) in this Privacy Notice.

Under the **General Data Protection Regulation 2016 (Regulation (EU) 2016/679)** (GDPR) we are obliged to inform you of our use of the data you have given us in connection with business transacted with Arian Finance Limited.

We process data in order to operate our business and provide a good service to our customers. As we are authorised and regulated by the Financial Conduct Authority we are obliged to obtain and use certain data to transact business lawfully. Under the GDPR these are regarded as legitimate reasons.

Who we share your personal data with depends on the services we provide to you and the purposes we use your personal information for. For most services we will share your personal information with our own service providers such as our IT suppliers, with credit reference agencies and with fraud prevention agencies. We will also share your personal information with others such as third parties approved by you, our professional advisers, our own funders and their auditing teams. If practical these recipients of the information will be bound by confidentiality obligations.

We may also be required to share some personal information with the Government or any industry regulators (where we are required to do so by law or to assist with their investigations or initiatives), such as the Financial Conduct Authority, HMRC, the Home Office, the Information Commissioner's Office or the courts, or with the police, law enforcement or security services (to assist with the investigation and prevention of crime and the protection of national security).

We use a variety of personal information depending on the products and services we provide to you. For most products and services which we provide to you we need your name, address, date of birth, contact details (including email address and phone numbers), any other information to allow us to check your identity (including a copy of your identification documents (such as a passport or driving licence)) and information about your credit history.



*Arian Finance Limited, Unit C5, Talbot Green Business Park, Pontyclun CF72 9FG*  
*Tel 01443 238003 [info@arianfinance.co.uk](mailto:info@arianfinance.co.uk)*

For some products and services we may need to use additional personal information which we will gather about you – without this we will not be able to provide any of those products and services to you. For example, to make available a funding facility, we need financial information (which may include your income, expenditure, assets and liabilities, credit history and credit scoring), employment details, details of any criminal prosecutions and details of bankruptcy or any County Court Judgements. This information will be used for funding decisions, to help us to operate a funding facility, for fraud prevention and anti-money laundering and to meet our own legal obligations.

Payment profiles are kept but are not passed on to other credit checking agencies. Bank details are stored and used for payment purposes on agreements. We do not market any of the personal data entrusted to us and we do not provide data to any third parties other than those listed above.

We are required to keep documentation for six years after the end of the agreement and therefore may need to maintain some records on our system for that period. When this time period has elapsed we will destroy the files confidentially and erase the digital record.

Under the new legislation you have the following rights:-

- The right to be informed
- The right to access
- The right to erasure
- The right to data portability
- The right to rectification
- The right to object
- The right to restrict processing
- Rights in relation to automated decision making and profiling

Subject to legitimate reasons as outlined above we will endeavour to uphold these rights in accordance with the GDPR regulations.

You are entitled to submit a subject request for information and we are obliged to provide the information within 28 days at no cost.

For further information please contact our Data Protection Officer - **Nia Honeybun** who may be contacted on [nia@arianfinance.co.uk](mailto:nia@arianfinance.co.uk) or at the address and telephone number listed above. Please contact our DPO in the first instance but should you have a complaint you may contact the Information Commissioner's Office at <https://ico.org.uk>